08.05.2018 • Tuesday • KFC Head Office, Vellayambalam

Loan Settlement Adalath

10:00 am  WELCOME ADDRESS
Shri. Premnath Ravindranath GM

10:05 am  PRESIDENTIAL ADDRESS
Shri. Sanjeev Kaushik IAS CMD KFC

10:10 am  INAUGURAL ADDRESS
Dr. T M Thomas Isaac
Hon. Minister for Finance & Coir

10:25 am  VOTE OF THANKS
Shri. Mushtaq Ahamed GM

10:30 am  ADALATH

Technical Sessions

10:30 am to 04:30 pm

BATCH 1  :  PROJECT APPRAISAL
BATCH 2  :  PROJECT MONITORING
BATCH 3  :  LIFE SKILLS AND MOTIVATION

08.05.2018 • Tuesday • Mascot Hotel Pool side

Panel Discussion 07:30 pm
Subject: Startup Environment and Funding in Kerala

Moderator  Dr. Saji Gopinath CEO Startup Mission

In the Panel
Shri. Sanjeev Kaushik IAS CMD KFC
Shri. M Sivasankar IAS Secretary(Electronics and IT)
Dr. M Beena IAS MD KSIDC
Shri. Sijo Kuruvilla George Founder CEO, Startup Village
Shri. Jofin Joseph Profoundis Lab Pvt Ltd
Smt. Aardra Chandra Mouli Aeka Biochemicals Pvt Ltd

08:30 pm  CULTURAL PROGRAMS AND DINNER

KFC Conclave

KFC towards New Horizon Launch by

Shri. Pinarayi Vijayan
Hon. Chief Minister

9th May 2018, Mascot Hotel Thiruvananthapuram

Head Office: Vellayambalam, Thiruvananthapuram, Kerala -695033, India
Call us: +91 471 2737576 / 566 / 640 / 500 Fax: +91 471 2311750 Email: info@kfc.org
Dear Sir/Madam

As you are aware, KFC has recently implemented a three pronged strategy to double its loan portfolio by 2021. We are bringing down our interest rate structure from the existing 14.5% PLR to a more competitive Base rate of 9.5%. We are also building up KFC’s profile and focusing on marketing efforts so that we can attract good customers through our new schemes and competitive interest rates. As an integral part of this strategy, we have put all our efforts for reducing our gross NPAs and cleaning up our balance sheet. A one-time liberalised settlement drive has been launched this month in order to settle long standing defaulted accounts. Success of these efforts would enable KFC to secure a better credit rating, thereby lowering the cost of funds, lend at competitive rates and increase its loan portfolio.

To bring together all these strategies at one platform, we are organising our first Business Conclave on May 8-9, 2018 at Mascot Hotel, Thiruvananthapuram. At this conclave, we would conduct an OTS Adalath, unveil our revamped credit policy, declare our new interest rate structure and launch innovative schemes for Startups. We will also be distributing best entrepreneur awards and Gold Cards to best clients apart from training programmes for entire KFC staff. We will also have panel discussions on ‘Startup Funding’ and on ‘Improving Industrial Climate in Kerala’.

We take this opportunity to invite you as our esteemed guest and look forward to your gracious presence.

Sanjeev Kaushik IAS
Chairman and Managing Director
Kerala Financial Corporation

09.05.2018 • Wednesday • Mascot Hotel, Symphony Hall

‘KFC towards New Horizon’

12 noon WELCOME ADDRESS
Shri. Sanjeev Kaushik IAS CMD KFC

12:05 pm PRESIDENTIAL ADDRESS
Dr. T M Thomas Isaac Hon. Minister for Finance & Coir

12:15 pm INAUGURAL ADDRESS
Shri. Pinarayi Vijayan Hon. Chief Minister

12:30 pm LAUNCH OF REVAMPED CREDIT POLICY
DECLARATION OF NEW INTEREST RATE STRUCTURE
LAUNCH OF NEW STARTUP SCHEMES
DISTRIBUTION OF BEST ENTREPRENEUR AWARDS

12:45 pm KEY NOTE ADDRESS
Shri. Ramesh Chennithala Leader of the Opposition

12:50 pm SPECIAL ADDRESS
Shri. K Muraleedharan MLA
Adv. V K Prasanth Mayor, Trivandrum Corporation
Shri. Paul Antony IAS Chief Secretary
Shri. Manoj Joshi IAS Principal Secretary (Finance)

01:10 pm VOTE OF THANKS
Shri. Premnath Ravindranath GM KFC

01:15 pm LUNCH

Panel Discussion 10:00 am
Subject: Improving Industrial Climate in Kerala

Chief Guest
Shri. A C Moideen
Hon. Minister for Industries, Sports and Youth Affairs

Moderator
Shri. Joe A Scarla, Senior Business Journalist

In the Panel
Shri. V K C Mammed Koya MLA
Shri. Sanjeev Kaushik IAS CMD KFC
Dr. K Ellangovan IAS Principal Secretary (Industries & Commerce)
Dr. M P Sukumaran Nair Chairman, RIAB
Smt. G K Maya Convenor SLBC, GM Canara Bank
Shri. Damodar Avanoor, State President, KSSIA
Dr. S Saji Kumar Chairman CII
R Madhav Chandran Secretary, KMA
Shri. Jose Dominic CGH Earth Group
Shri. P K Mayan Mohamed Western India Plywoods Ltd
Smt. Maneesha Panicker Silk Route Escapes
Shri. Sunny Jacob St. Marys Rubbers (P) Ltd
Shri. V R Desai Desai Group of Companies

Summing up
Dr. T M Thomas Isaac Hon. Minister for Finance & Coir

11:15 am GOLD CARD AWARDS TO BEST CLIENTS OF KFC
11:30 am COFFEE BREAK